

### Moving **INDIVIDUALS** forward

Competences of INDIVIDUALS engaged in projects are key factors for project success. That is why IPMA provides the global competence standards for individuals working in project, programme and portfolio management. Individual competence is based on, but not limited to knowledge. Competence includes the application of knowledge, skills and abilities in order to achieve the desired results.

The Individual Competence Baseline (IPMA ICB®) outlines the competences by describing 29 competence elements, organised in three competence areas ("Eye of Competence"): Perspective, People and Practice. All competence elements are detailed with the required knowledge and skills. Key Competence Indicators (KCIs) provide the definitive indicators for successful project, programme and portfolio management.

The IPMA ICB addresses a complete set of competences for all kind of individuals working in the field of project, programme and portfolio management, independent of their job title. Whether you are a project manager, a project

planner, a purchaser, a PMO, a sponsor, an agile coach, a scrum master, a squad coach or any other function, you need competences to achieve success in your specific project environment.

Practitioners utilise the IPMA ICB to acquire competences necessary in their field of responsibility and to prepare for a certification in the IPMA Certification System. HR professionals, educators and trainers use the IPMA ICB for developing curricula and training programmes in order to develop the relevant competences. IPMA supports them through its IPMA Ecosystem for Education and Training

with ready-to-use curricula and registered training programmes or training providers. Additional books, publications and the IPMA Blog complement the IPMA ICB and allow for further reading.





#### The main benefits for **INDIVIDUALS** include:

- >> **Developing competence**: IPMA supports by providing its global standard for individual competences. IPMA ICB includes a wide range of practitioner roles to enable moving beyond knowledge to become competent and, ultimately, achieve better project results.
- >> Certifying competent PM consultants: IPMA certifies the competences of PM consultants, helping organisations to better manage projects, programmes and portfolios, by providing global recognition of PM consultancy competence.
- >> IPMA Education & Training Registration System (IPMA REG) recognizes the relevance and quality of courses / programmes in the field of project management at the global level, as well as their compliance with ICB4 for the preparation of candidates for certification according to the IPMA certification models.
- >> In order to help individuals to keep pace with current trends, improve their competence and advance their careers, IPMA offers an array of activities where they can collect **Continuing Professional Development hours (CPDs)**, such as workshops, conferences and events, education and training courses and programmes etc.
- >> IPMA recommends literature as an opportunity for developing project, programme and portfolio management competences.
- >> IPMA provides with its **Young Crew programme** the premier global network for young and emerging professionals, enthusiastic about project management - the leaders of tomorrow. IPMA Young Crew is a platform for project management professionals and students up to the age of 35. IPMA thus offers the Young Crew programme to integrate members into an international network of young and emerging project managers, to establish direct contact with representatives from the industry and other sectors, to foster dialogue with experienced project managers, to get access to the Young Crew events at reduced prices, to support thesis of scientific research in the area of project management and much more.

#### The main benefits for **INDIVIDUALS** under the age of 35 include:

- >> Developing individual competences in project, programme and portfolio management.
- >> Providing global recognition for your accomplishment gained by working in projects, programmes and portfolios.
- >>> Provision of personal career advice in project, programme and portfolio management.
- >> Providing an environment for networking and interaction with the global project management world.
- >> Attending Global Young Crew Workshops, participating in the Young Project Manager Award, the Project Management Championship, Global PM Days, or the Global eCollaboration Competition – GeCCo.
- >> Coaching and Mentoring Programme.
- >> IPMA Special Interest Groups (IPMA SIGs) are groups of people, both novices and experts, who share a concern or a passion for different areas of project management (such as Artificial Intelligence, Healthcare, Megaprojects etc.) and interact regularly to learn, advance the industry, create new standards and trainings, and build relationships and networks along the way.
- >> Aiming to educate about project management from an early age, IPMA offers the **IPMA Kids** program to nurture project management skills among the youngest learners in schools. Centered around the PMC4Kids - Project Management Competency for Kids framework, it outlines the competences that children are expected to develop through engaging, hands-on, project-based workshops. The workshops are designed for Kids, Teens, and Juniors to learn project management by doing.







## Moving **PROJECTS** and **PROGRAMMES** forward

Projects and programmes are unique. The way of working in **PROJECTS** and **PROGRAMMES** differs from performing routine tasks; the complexity as well as the dynamics of projects and programmes are sometimes overwhelming and require all individuals to learn ways to cope with these challenges.

The **Project Excellence Baseline** (IPMA PEB®) outlines the concept of excellence in managing projects and programmes. It also serves as a guide to organisations and practitioners in assessing the ability of their projects and programmes to achieve project excellence.

The IPMA PEB is designed to be of use in any context and regardless of the specific industry, sector or project management approach. Based on the IPMA PEB, IPMA annually recognizes the most successful project teams in the world, through the International Project Excellence Awards. The assessment process is based on the IPMA Project Excellence Model, a core element of the IPMA PEB.

Excellent project
management
achievements are
identified in various
IPMA Award categories:

**Project Excellence Awards**: Small-/Medium and Large-/Mega-sized projects representing all major business sectors.

**Achievement Awards**: Individual Project Manager of the Year, Agile Leader of the Year, and

Young Project Manager of the Year, as well as different Research Awards categories, including the Research Achievement Award, Research Award, Young Researcher Award and Graduate Research Award.

**National Awards**: several IPMA Member Associations have launched national project excellence award schemes, and most of them have implemented at least three main award categories.





## The main benefits for **PROJECTS** and **PROGRAMMES** include:

- Developing team competence: In today's competitive society, improved results from projects and programmes are demanded. IPMA helps teams to explore beyond knowledge, to define improvements and achieve better project results.
- >> The Project Excellence Award serves as a benchmark for improving project work. All award applicants receive an individual, extensive feedback report from a team of qualified and experienced project assessors.
- >> Individual Awards recognise one fact: Successful project management requires successful leadership. In support of this assertion, in addition to honouring an outstanding group of Project Excellence candidates, IPMA honours individuals in several key categories.
- >> Success Stories: IPMA Awards have many stories to tell, but some are only shared between the winners and their suppliers' vendors and partners, because the factors that IPMA recognises are viewed as competitive advantage.

#### Special benefits for **award** finalists:

- >> Prestige: The IPMA International Project Excellence Award offers considerable prestige by providing an international platform in which the applicant organisation is showcased. The names of Award Finalists and Award Winners are published in various media, and the logo of the IPMA International Project Excellence Award is available for company documents and publications.
- >> Exchange experience: All Award Finalists are invited to exchange their project and programme excellence experience at regular IPMA Congresses. They are also invited to join the IPMA Award Winners Club, an exclusive group for Award Finalists, and discuss them with the IPMA Award Team and Assessors.
- >> Leading project teams: exchanging professional experiences with other winners and finalists often leads to better project results in the future.
- >> IPMA World Congress: The IPMA World Congress documents, proceedings, and other publications provide further opportunities to demonstrate the excellent project achievement of the team and the responsible organization.









## Moving **ORGANISATIONS** forward

The increasing importance and number of projects require **ORGANISATIONS** to change the way they are organised. Structures, processes and cultures need to be more project-oriented and better synchronised with the line activities. Projects are executed to achieve the organisation's overall strategic goals and expected benefits. For that reason, top management and senior executives are required to be actively engaged in the governance, decision making and support of project, programme and portfolio management.

#### The IPMA Organisational Competence Baseline

(IPMA OCB®) outlines eighteen competences for organisations in order to deliver the organisation's vision, mission and strategic objectives in a sustainable manner. Furthermore, it describes how the governance and management of projects, programmes and portfolios should be continuously analysed, assessed and improved. IPMA helps organisations to consistently achieve their goals to the benefits of their stakeholders!

Executives use the IPMA OCB to understand the role of projects, programmes and portfolios in implementing the organisation's overall vision, mission and strategy and to shape their organisations accordingly. In addition, an IPMA Delta® Assessment and Certification of organisations help them to understand the actual state of competence against international good practice, and to set measures necessary for developing their organisational competences even further. Trainers, coaches and consultants utilise the IPMA OCB for supporting organisations in improving their competences, e.g. through developing a tailored career path and training programmes

for project managers. Furthermore, organisations join IPMA through our member associations and enjoy peer-to-peer exchange of experiences during the various IPMA events, in special interest groups (**SIG**), as Global Organizations in certification, or engaging as Global Partners of IPMA to address their needs on a global scale through various IPMA offerings.





## The main benefits for **ORGANISATIONS** include:

- Developing organisational competence: To improve projects results, organisational need to adopt to the specific needs of a project oriented organisation. IPMA helps organisations by providing its global standard for organisational competence IPMA OCB to explore beyond knowledge, to finally achieve better project results.
- >> Certifying organisations: IPMA assesses the organisational project and programme maturity and performance. IPMA Delta is an organisational maturity certification, while identifying actions needed to achieve better business results.
- >> IPMA Delta is the most comprehensive project management assessment for the entire organisation: 360° PERSPECTIVE – 100% INDEPENDENT – ONE STEP FURTHER.





## Moving **SOCIETY** forward

Already in 1697, the famous author Daniel Defoe explained in "An Essay upon Projects" the critical role projects play for **SOCIETY**, which is even more important nowadays. Every economy requires highly competent individuals as well as high-performing organisations in order to be competitive in global markets. Publicly funded projects require high standard of competence of both: individuals and organisations in order to utilise public funds in an optimal way. The development of a society on all levels: starting from individuals, through local communities and business enterprises to government bodies, requires competences in project management, because the transition is typically performed through projects! IPMA is an international association of national project management associations. Through IPMA, your society learns from other societies how to improve the profession and to develop necessary competences!



#### The main benefits for the **SOCIETY** include:

- >> IPMA's "Code of Ethical and Professional Conduct" describes the attitude expected from every individual working in the field of project, programme and portfolio management.
- >> IPMA events (World Congress, regional congresses, special subject conferences) cross borders to facilitate peer-to-peer exchange of good practice from every corner of the world and explore special topics to discover solutions to existing PM dilemmas.
- >> IPMA supports the development of national project management associations and hereby creates unique knowledge and network platforms in 70 countries all around the globe.
- >> "Coaching4Development" (C4D) is IPMA's ongoing project to equip managers of social projects with the same competences as private sector project managers. Through the C4D initiative, IPMA helps non-profit organizations (NPOs) all over the world in their social development and humanitarian aid projects. IPMA provides NPOs with project management knowledge and good

- practices through project management coaching. IPMA C4D supports projects focusing on one of the selected United Nations Sustainable Development Goals (SDGs).
- >> IPMA, recognizing its responsibility to contribute to a better world, actively examines the impact of Sustainability Reporting Standards on project management goals and objectives. With a focus on enabling organizations to showcase their contributions towards green deal agendas, IPMA facilitates a pathway for these organizations to secure a sustainable future. Through the organization of webinars on ESG topics, conducting surveys on sustainability within the project management profession, and fostering a Special Interest Group on ESG for ideation and networking, IPMA is at the forefront of championing Global Sustainability Standards. These initiatives are part of IPMA's broader commitment to address pivotal issues such as climate change, regenerative design, and the protection of human rights, thereby positioning itself as a leader in global sustainability within the field of project management.



Moving **PROFESSION** forward

The **PROFESSION** comprises of professional occupation, research activities, establishment of specific education, training and certification offerings, university degrees and a national association as well as the introduction of a **Code of Ethics and Professional Conduct**. IPMA provides these offerings through the established national project management associations in their geographical region, including but not limited to education, training and certification. IPMA facilitates research activities in the field of project management and provides an IPMA Code of Ethics and Professional Conduct for its members to be adopted in their region.

In support of the younger generation, IPMA encourages the establishment of a national Young Crew and facilitates international collaboration. An IPMA Awards Programme aims at promoting Project Excellence. IPMA also honours excellence in research through its annual Research Awards

IPMA organises annual **Research Conferences** to bring together researchers, experts, scholars and practitioners to discuss and exchange research achievement and ideas on the topics of research and practice in project management.

## The main benefits for the **PROFESSION** include:

- >> IPMA advances the project management discipline, certifies a range of practitioner roles, celebrates Project Excellence with the Awards programme, and provides information about industry trends. Representing a wide variety of application areas, our Member Associations play a crucial role in the development of our profession.
- >> Research Awards: IPMA recognises excellence in project management research by young researchers (under 35 years of age), established researchers, and teams. We also award outstanding researchers of international repute for life-time achievement.
- >> IPMA Family Social Network: The IPMA Family is distributed around the world, so we collaborate with a distributed network. We capture viable community practices and experiments, and improve collaboration and co-creation. The site serves as a map to valuable knowledge in social and business networks wherever they are found.



### Moving **YOU** forward

Projects are getting increasingly important – for individuals, teams, organisations and our society. In many developed countries, up to 40% of the National Gross Domestic Product is performed through projects, and trends indicate further growth. Thus, the successful management of projects is becoming the focus of attention for all players in the ecosystem of a project-oriented society. The vision of IPMA, together with its Member Associations, is orchestrating the project profession for a better world. **We are moving YOU forward!** 

## Who benefits from IPMA?

**Practitioners and teams engaged** in the field of projects, programmes and portfolios.

**Top Managers and Senior Executives** of private, public and not-for-profit organisations.

**Managers** responsible for project management or project management offices (PMO). HR professionals engaged in recruitment, competence development and evaluation.

**Educators, trainers, coaches and consultants** working in the field of projects, programmes and portfolios.

**Students and all candidates for certification** in the field of projects, programmes and portfolios. ...

#### and YOU!

## Publications in the field of project management

- >>> Books, newsletter, journals and publications in media including electronic books, webinars, podcasts, and publications.
- >> News and press releases about achievements, success stories, and other information that is of greatest interest to IPMA members.
- >> Articles and stories in on the website, blogs, and a variety of educational and informative posts on social media.

Experience sharing through the success stories and from the leaders of our Member Associations.

New insights and the world benchmarking practices in the events provided by IPMA.

Worldwide recognition of the individual or organisation through IPMA certification.



Moving IPMA forward

IPMA is the world's first international project management association, founded in 1965 by some very passionate project management experts. Today as a federation of seventy national member associations it serves individuals, projects, organisations and societies all around the world. The member associations of IPMA develop project management competencies in their geographic areas of influence, interacting with stakeholders and developing relationships with government agencies, corporations, universities and colleges, as well as training organisations and consulting companies.

IPMA has spread from Europe to Asia, Africa, Middle East, Australia and the Americas. The demand for IPMA's products and services as well as membership numbers are steadily growing. Through IPMA, individuals and organisations from various cultures and parts of the world network, share ideas, develop relevant competences and improve the profession through mutually beneficial cooperation. IPMA is aspiring to achieve its vision:

"IPMA is orchestrating the project profession for a better world".

# The mission of IPMA includes: >>> Facilitating the co-creation leveraging the diversity global naturals into board.

- Facilitating the co-creation and leveraging the diversity of our global network into benefits for the profession, economy, society and environment.
- Providing an offer of know-how, products and services through our global network to the benefit of individuals, projects and organisations across public, private and community sectors.
- Maximising the synergies in our global network to help all member associations develop according to their needs.
- >> Promote the recognition of project management and engage stakeholders around the world in advancing the discipline.

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### IPMA World Map



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